

# SPONSORSHIP LETTER

## TAKE / RUN IT IN / RUN STRIDES / RUN

09 / 10 / 23

Please consider being a sponsor of our 1st annual TAKE IT IN STRIDES Charity Run to raise awareness for Suicide Prevention.

Help us bring Suicide Prevention to the forefront and raise funds for the Canadian Mental Health Association and Children's Centre Foundation.

Take It In Strides is an in-person event. Participate by running, walking, or doing any physical activity that inspires you. All activities are welcome in the Take It In Strides event. Various in-person sessions and online workshops leading up to the day of the run will provide opportunities for brand promotion with participants, families, workplaces, and communities impacted by suicide.

Thank you again for your consideration.

Yours truly, Connor Remus

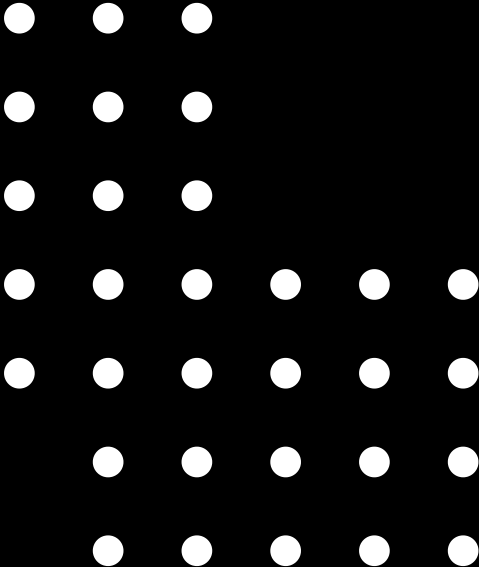


Founder/Chairperson, Take It In Strides Charity Run 2023

Boulevard Lake, Thunder Bay - Sunday Sept 10, 2023

<https://www.takeitinstridesrun.com/>

takeitinstrides.yqt@gmail.com



# ABOUT

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Canadian Mental  
Health Association  
*Mental health for all*



Children's Centre  
Foundation  
THUNDER BAY

## Their Vision:

Create an inclusive community that promotes emotional wellbeing, human dignity and social justice where people are valued and opportunities in all aspects of life are available to everyone.

## Their Mission:

A commitment to supporting an individual's recovery and promoting mental wellness within families and communities.

## They're here to help

Children's Centre Thunder Bay was created to support programs and services that:

- Improve child and youth mental health.
- Address children's developmental, social, and behavioural needs.
- Strengthen the family's capacity to parent children.
- Build the community's capacity to support children, youth and families.

Children's Centre Foundation believes that by working together we benefit all. Your generosity can directly support the developmental of behavioural and mental health initiatives for children, youth and families in or community.

## SPONSORSHIP: YOUR IMPACT

Suicide affects people of all ages and backgrounds, but there are ways to help. By taking time to understand, we can break down the stigma and support people when they need it most.

Did you know that approximately 4,500 people die by suicide in Canada every year? That's 12 lives lost every day to suicide. Stigma remains one of our greatest barriers – your sponsorship helps amplify the message that suicide is preventable and hope is possible. Your sponsorship will help amplify the message that suicide is preventable and hope is possible.

- Take It In Strides engages with people and organizations who are passionate about raising awareness for suicide and its prevention. • CMHA has over 19,000 social media followers and a massive corporate outreach. Annually, their website attracts more than 500,000 unique visits.
- At this year's Take It In Strides Run, we are expecting over 400+ individuals from our community to come together to promote suicide prevention.
- During this year's event we anticipate over 200 social media posts created using the [#TAKEITINSTRIDESRUN](#) hashtag with likes, comments, shares, and reposts on LinkedIn, Facebook, Instagram, and Twitter.

# SPONSORSHIP PACKAGES

LET'S DO THIS!

Company Name : \_\_\_\_\_

Contact Person : \_\_\_\_\_

Phone : \_\_\_\_\_ Email : \_\_\_\_\_

Thank you for your generous support!

Please check off your sponsorship choice and return form to  
[takeitinstrides.yqt@gmail.com](mailto:takeitinstrides.yqt@gmail.com)

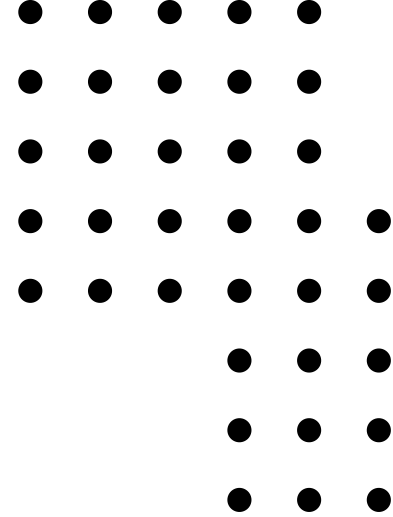
- Premium Name Sponsor - \$10,000**
- Booth on site on the day of the event
  - Logo in event video
  - Your company recognition on our print material, website, social media, on location during the event
  - Right to use Take It In Strides logo
  - Sponsor brochure in race kit
  - Prominent logo recognition/logo in our program & our Chronicle Journal advertising
  - Recognition during award speeches & the opportunity to present the total fundraised amount to the CMHA

- Athletic Sponsor - \$3,000 (Finance the ZONE 4 Timing System)**
- Booth on site on the day of the event
  - Verbal recognition in event video
  - Your company recognition/logo on our print material, website, social media, on location during the event
  - Right to use Take It In Strides logo
  - Sponsor brochure in race kit

- Gold Sponsor - \$2,000**
- Booth on site on the day of the event
  - Verbal recognition in event video
  - Your company recognition/logo on our print material, website, social media, on location during the event
  - Right to use Take It In Strides logo

# SPONSORSHIP PACKAGES

LET'S DO THIS!



- Silver Sponsor - \$1,250**
  - Verbal recognition in event video
  - Your company recognition/logo on our print material, website, social media, on location during the event
- Food Sponsor - \$500**
  - Your company recognition/logo on our print material, website, social media, on location during the event
- Media Sponsor - \$500**
  - Your company recognition/logo on our print material, website, social media, on location during the event
- Gift Sponsor - \$25 +**
  - Any donation of cash/prizes is most appreciated

Help us provide life-saving support to more people across Northwestern Ontario.  
We look forward to discussing these sponsorship opportunities with you.

Payment is accepted via e-transfer ([takeitinstrides.yqt@gmail.com](mailto:takeitinstrides.yqt@gmail.com))

or by Cash or Cheque made payable to:

Take It In Strides Run c/o 208 Mahogany Way, Thunder Bay, ON P7K 0A5

For further information please contact Take It In Strides through Connor Remus

Phone : 1-437-985-0447

Email : [takeitinstrides.yqt@gmail.com](mailto:takeitinstrides.yqt@gmail.com)

Mail : 2108 Mahogany Way, Thunder Bay, ON P7K 0A5

