



TAKE IT IN STRIDES RUN/WALK 2025 SPONSORSHIP OPPORTUNITIES

Event Date: September 7, 2025

Join us in making the *Take It In Strides Run/Walk 2025* a success! Over the past two years, we have raised over \$100,000 for local mental health and suicide prevention initiatives. Your sponsorship will directly contribute to making a meaningful impact on our community while providing brand exposure to hundreds of participants and supporters.

TITLE SPONSOR – \$10,000

Benefits:

- Your name attached to the event name and logo as "*Take It In Strides Run/Walk 2025 presented by [Your Company Name]*"
 - Company logo featured on event website, mile markers, participant bibs, and all marketing materials (print & digital)
 - Opportunity to address participants at the starting line
 - Premium booth placement in the Starting Village
 - 10 complimentary race entries
 - Dedicated social media recognition pre-event and at event
 - Logo in post-event thank-you advertisement
 - Feature in pre-event promotional video
 - Opportunity to include branded giveaways in race kits
 - Custom banner placement at the finish line
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PRESENTING SPONSOR – \$5,000

Benefits:

- Company logo prominently displayed on the event website, select mile markers, and digital marketing materials
 - Branding on one water station along the race route
 - Opportunity to host a cheer station along the course
 - 8 complimentary race entries
 - Booth space in the Starting Village
 - Dedicated social media recognition
 - Logo in post-event thank-you advertisement
 - Complimentary program ad in the event program
 - Opportunity to provide branded race-day giveaways
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WATER STATION SPONSOR – \$3,500 (x3)

Benefits:

- Branding on one of the official water stations along the route
 - Booth & Signage at the designated water station
 - Verbal recognition at the event as a Water Station Sponsor
 - Dedicated social media recognition
 - 6 complimentary race entries
 - Logo in the post-event thank-you advertisement
 - Complimentary program ad in the event program
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MILE MARKER SPONSOR – \$1,500

Benefits:

- Company logo displayed on a mile marker along the course
- Recognition in the event program as a Mile Marker Sponsor

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- Dedicated social media recognition
 - Logo in the post-event thank-you advertisement
 - 4 complimentary race entries
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STARTING VILLAGE SPONSOR – \$1,500

Benefits:

- Branding in the Starting Village where participants gather before the race
 - Opportunity to set up an interactive booth
 - Logo in the event program
 - Dedicated social media recognition
 - 2 complimentary race entries
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GIVEAWAY SPONSOR – \$1,250 (In-Kind Sponsorship)

Benefits:

- Company logo on race-day giveaway items (water bottles, tote bags, or finisher medals)
 - Recognition in the event program as a Giveaway Sponsor
 - Logo in the post-event thank-you advertisement
 - 2 complimentary race entries
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PHOTOGRAPHY SPONSOR – \$1,000

Benefits:

- Logo on all participant photo prints
- Recognition in the event program
- Dedicated social media recognition
- Logo in the post-event thank-you advertisement

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VOLUNTEER SPONSOR – \$1,250

Benefits:

- Logo on all volunteer t-shirts
 - Recognition in the event program
 - Dedicated social media recognition
 - Logo in the post-event thank-you advertisement
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RACE KIT SPONSOR – \$1,250

Benefits:

- Logo on all race kit bags distributed to participants
 - Opportunity to include branded items in race kits
 - Recognition in the event program
 - Logo in the post-event thank-you advertisement
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REGISTRATION TABLE SPONSOR – \$500

Benefits:

- Branding on signage at the registration table
 - Recognition in the event program
 - Logo in the post-event thank-you advertisement
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GOLD LEVEL SPONSOR – \$1,000

Benefits:

- Recognition at the event as a Gold Level Sponsor
 - Recognition in the event program
 - Logo in the post-event thank-you advertisement
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SILVER LEVEL SPONSOR – \$500

Benefits:

- Recognition in the event program
 - Logo in the post-event thank-you advertisement
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PROGRAM AD – \$250

Benefits:

- 4.5-inch wide x 3-inch tall black-and-white ad in the event program
 - Recognition in the post-event thank-you advertisement
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IN-KIND SUPPORTER

We welcome in-kind donations for race day, including water, snacks, prizes, or race materials. All in-kind supporters will receive recognition in the event program and post-event thank-you advertisement.

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DONATIONS

All donations are greatly appreciated and accepted. Donations of \$20 and above will be tax receipted.

For more information about sponsoring this event, please contact:

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Connor Remus (He/Him) | Co-Founder

TAKE IT IN STRIDES RUN | 2108 Mahogany Way | Thunder Bay, Ontario | P7K 0A5

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<https://www.takeitinstridesrun.com/>

Thank you in advance for your support!