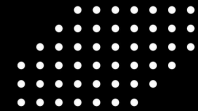


TAKE/RUN IT IN/RUN STRIDES/RUN

THUNDER BAY

**WE
ARE
BACK!**

09.08.2024



Hello, hello!

We are delighted to extend an invitation to join us as a sponsor for the second annual Take It In Strides Run, scheduled to take place on September 8th, 2024, at Boulevard Lake, Thunder Bay.

The Take It In Strides Run is not just an event; it's a celebration of life and a powerful testament to our commitment to mental health advocacy and suicide prevention. With your support, we aim to continue making a tangible impact in our community and beyond. Last year, our inaugural run exceeded all expectations, raising over \$50,000 in support of the Canadian Mental Health Association (CMHA) and the Children's Centre Foundation (CCTB). These funds have been instrumental in funding essential programs and initiatives, enriching the lives of individuals and families affected by mental health challenges.

As a valued sponsor, your company will have the opportunity to align its brand with a noble cause and gain exposure to a diverse audience of participants, families, and community stakeholders. From logo placement on promotional materials to recognition at the event, we offer various sponsorship packages tailored to meet your marketing objectives and budgetary considerations.

We believe that partnerships forged through events like the Take It In Strides Run are not just transactions; they are opportunities to make a meaningful difference in people's lives. Together, we can empower individuals to prioritize their mental well-being, foster a culture of support, and build stronger, healthier communities.

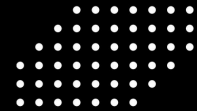


TAKE/RUN IT IN/RUN STRIDES/RUN

THUNDER BAY

**WE
ARE
BACK!**

09.08.2024



In the words of one participant, "Every stride taken is a step towards mental well-being, recovery, and a supportive community of service." We invite you to take those strides with us and be part of something truly special.

Thank you for considering our invitation to partner with us for this important event. We look forward to the possibility of working together to create positive change and leave a lasting legacy of hope and resilience.

Please do not hesitate to reach out if you have any questions or require further information. We are here to assist you every step of the way.

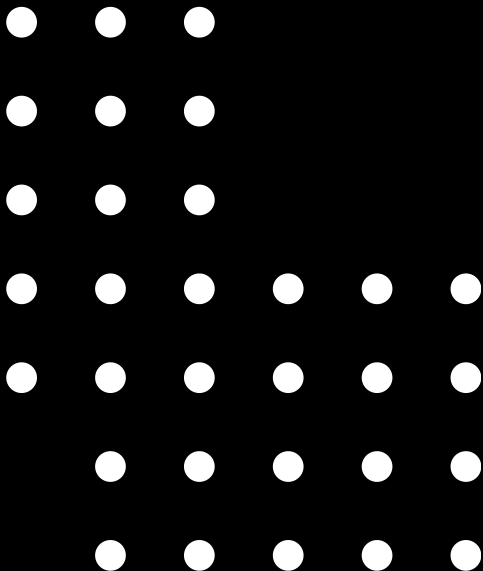
Thank you again for your consideration.

Yours truly, Connor Remus

Co-Founder/Chairperson, Take It In Strides Charity Run 2024

<https://www.takeitinstridesrun.com/>

takeitinstrides.yqt@gmail.com



ABOUT



Canadian Mental
Health Association
Mental health for all



Children's Centre
Foundation
THUNDER BAY

Their Vision:

Create an inclusive community that promotes emotional wellbeing, human dignity and social justice where people are valued and opportunities in all aspects of life are available to everyone.

Their Mission:

A commitment to supporting an individual's recovery and promoting mental wellness within families and communities.

They're here to help

Children's Centre Thunder Bay was created to support programs and services that:

- Improve child and youth mental health.
- Address children's developmental, social, and behavioural needs.
- Strengthen the family's capacity to parent children.
- Build the community's capacity to support children, youth and families.

Children's Centre Foundation believes that by working together we benefit all. Your generosity can directly support the developmental of behavioural and mental health initiatives for children, youth and families in or community.

SPONSORSHIP: YOUR IMPACT

Suicide affects people of all ages and backgrounds, but there are ways to help. By taking time to understand, we can break down the stigma and support people when they need it most.

Did you know that approximately 4,500 people die by suicide in Canada every year? That's 12 lives lost every day to suicide. Stigma remains one of our greatest barriers – your sponsorship helps amplify the message that suicide is preventable and hope is possible. Your sponsorship will help amplify the message that suicide is preventable and hope is possible.

- Take It In Strides engages with people and organizations who are passionate about raising awareness for suicide and its prevention.
- CMHA has over 19,000 social media followers and a massive corporate outreach. Annually, their website attracts more than 500,000 unique visits.
- At this year's Take It In Strides Run, we are expecting over 400+ individuals from our community to come together to promote suicide prevention.
- During this year's event we anticipate over 200 social media posts created using the **#TAKEITINSTRIDESRUN** hashtag with likes, comments, shares, and reposts on LinkedIn, Facebook, Instagram, and Twitter.

SPONSORSHIP PACKAGES

LET'S DO THIS!

Company Name : _____

Contact Person : _____

Phone : _____ Email : _____

Thank you for your generous support!

Please check off your sponsorship choice and return form to
takeitinstrides.yqt@gmail.com

☐

Premium Name Sponsor - \$10,000

- Booth on site on the day of the event
- Logo in event video
- Your company recognition on our print material, website, social media, on location during the event
- Right to use Take It In Strides logo
- Sponsor brochure in race kit
- Prominent logo recognition/logo in our program & our Chronicle Journal advertising
- Recognition during award speeches & the opportunity to present the total fundraised amount to the CMHA

☐

Athletic Sponsor - \$3,000 (Finance the Timing System)

- Booth on site on the day of the event
- Verbal recognition in event video
- Your company recognition/logo on our print material, website, social media, on location during the event
- Right to use Take It In Strides logo
- Sponsor brochure in race kit

☐

Gold Sponsor - \$2,000

- Booth on site on the day of the event
- Verbal recognition in event video
- Your company recognition/logo on our print material, website, social media, on location during the event
- Right to use Take It In Strides logo

SPONSORSHIP PACKAGES

LET'S DO THIS!



Silver Sponsor - \$1,250

- Verbal recognition in event video
- Your company recognition/logo on our print material, website, social media, on location during the event



Food Sponsor - \$500

- Your company recognition/logo on our print material, website, social media, on location during the event



Media Sponsor - \$500

- Your company recognition/logo on our print material, website, social media, on location during the event



Gift Sponsor - \$25 +

- Any donation of cash/prizes is most appreciated

Help us provide life-saving support to more people across Northwestern Ontario.
We look forward to discussing these sponsorship opportunities with you.

Payment is accepted via e-transfer (takeitinstrides.yqt@gmail.com)

or by Cash or Cheque made payable to:

Take It In Strides Run c/o 208 Mahogany Way, Thunder Bay, ON P7K 0A5

For further information please contact Take It In Strides through Connor Remus

Phone : 1-437-985-0447

Email : takeitinstrides.yqt@gmail.com

Mail : 2108 Mahogany Way, Thunder Bay, ON P7K 0A5